

# Welcome!



USCCUAIBC  
NORMS

➤ Ask Questions

➤ Inspire Each  
Other

➤ Be Engage

➤ Control Your  
Device







# Who Are We?

USCCUAIBC  
Norms

➡ Ask Questions

➡ Inspire Others

➡ Be Engaged

➡ Control Your Device

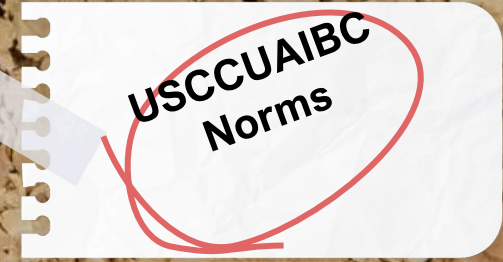


Ms. Anderson- Math   Ms. Plumb- Humanities   Ms. Szalay- Deaf ED  
Ms. Bryant- Science   Mr. Priester- Science   Mr. Trump- Humanities  
Ms. Bunker- SPED   Mr. Rahm- Math   Mr. Young- Humanities  
Ms. Curry- ELA   Ms. Richardson- ELA  
Mr. Miller- ELA   Ms. Rodgers- CTE  
Ms. Fay- Math   Ms. Rucker- Spanish  
Ms. Swift- Math   Ms. Seator- AVID  
Ms. Hyatt- Fine Arts   Ms. Shipman- CTE  
Ms. Marek- CTE   Mr. Story- CTE  
Mr. Otega- SPED   Ms. Strasinger CTE





# Who Are We?



➤ **Ask Questions**

➤ **Inspire Others**

➤ **Be Engaged**

➤ **Control Your Device**



**Mr. Walker- Academy Principal**

**Dr. Ogilvie- Dean of Students**

**Mr. Ketner- Counselor**

**Mr. Trump- Academy Lead**

**Carlos Holder- Academy Secretary**



# Model with Distinction Status





# USCCUAIBC: Let's do business!

## Our Identity

### USCCUAIBC Pathways

- Marketing Management
- Audio/Visual Production
- Banking and Finance

## The game plan!

- Pathway Classes
- Industry Certifications
  - Microsoft Office
  - Hootsuite
  - Adobe Premiere Pro
- Experiential Learning

# Banking and Finance Pathway

## Programs of Study

Accounting – Sophomore

Banking and Finance – Juniors

Financial Planning - Seniors

## About Us

The Finance career cluster prepares learners for careers in financial and investment planning, banking, insurance, and business financial management.



# Partner: US Community Credit Union

In the Banking and Finance class, students have the opportunity, to work in the student run credit union at Hillsboro High School.



# Partner: Ernest & Young

Ernest & Young gives the students the opportunity to perform duties of an accountant.







## Marketing Management Overview of Student Activities

### Marketing I

Career Related Field Trip  
T-Mobile Career Seminar

### Social Media Marketing and Analytics

McNeely, Piggot and Fox Job Shadow

Industry Certification: Hootsuite

➡ **2022 Score Results** ⬅

**100% of students enrolled passed Level I  
and Level II Industry Certification**

### Public Relations and Advertising

Experiential Learning Workshop  
Final Promotional Campaign





AVBURRO TV

@AvBurro

## AUDIO/VISUAL PRODUCTION

- ❖ COLLEGE AND CAREER PATHWAY
- REAL INDUSTRY KNOWLEDGE with PROFESSIONAL STUDIO AND LOCATION EQUIPMENT
- WORK WITH INDUSTRY LEADERS
- CREATE ORIGINAL PROGRAMMING NEWS and SPORTS SHOWS







TN HIGH SCHOOL PRESS ASSOC  
COMPETITION  
NATAS STUDENT EMMY'S COMPETITION

INDUSTRY CERTIFICATION IN  
ADOBE PREMIER PRO

Social Media, Commercials, Live  
Events Promotions AND MORE!!!!!!





# IB Career-related Programme (IBCP)



## Recommended Prerequisites

- ✓ Integrated Math I (8<sup>th</sup>)
- ✓ Honors courses (9<sup>th</sup>/10<sup>th</sup>)
- ✓ AP Human Geography (10<sup>th</sup>)
- ✓ PSAT (10<sup>th</sup>/ 11<sup>th</sup> for National Merit Scholar qualifier)

- USCCUAIBC pathway courses
- Successfully complete 3 courses in a career pathway
- Take 2-4 Diploma Programme courses
- Develop personal, academic, and professional skills through **Personal and Professional Skills I and II**
- Complete a meaningful **Service Learning** portfolio (50 hours)
- Cultivate language skills through a **Language Development** portfolio (50 hours)
- Research and analyze an ethical issue in their potential future industry through a **Reflective Project** (3,000 research essay or project)
- Job shadow and develop career portfolios that prepare them for college and future careers

The image features a solid black background. At the top, there is a decorative, wavy border with a color gradient. From left to right, the colors transition from a bright yellow, through orange and red, into a dark green, and finally to a light cyan/blue on the far right. The word "QUESTIONS" is centered in the black area.

QUESTIONS