

Welcome!



**USCCUAIBC
NORMS**

➤ **Ask Questions**

➤ **Inspire Each
Other**

➤ **Be Engage**

➤ **Control Your
Device**





Who Are We?



Ms. Anderson- Math
Ms. Edwards- Science
Ms. Strasinger- ELA
Ms. Curry- ELA
Mr. Miller- ELA
Ms. Fay- Math
Ms. Seator- AVID
Ms. Hyatt- Fine Arts
Ms. Marek- CTE

Ms. Szalay- Deaf ED
Mr. Trump- Humanities
Mr. Young- Humanities
Mr. Story- CTE
Ms. Shipman- CTE
Ms. Baxley- Math
Ms. Rodgers- CTE
Ms. Richardson- ELA
Mr. Priester-Science





Who Are We?



Mr. Walker- Academy Principal

Dr. Ogilvie- Dean of Students

Mr. Ketner- Counselor

Mr. Trump- Academy Lead

Carlos Holder- Academy Secretary

Wendolyn Majors- Attendance Clerk

 **Ask Questions**

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Model with Distinction Status



USCCUAIBC: Let's do Business!

Our Identity!

USCCUAIBC Pathways

- **Audio/Visual Production**
- **Banking and Finance**
- **Marketing Management**

The Game Plan!

- **Pathway Classes**
- **Industry Certifications**
 - **Microsoft Office**
 - **Hootsuite**
 - **Adobe Premiere Pro**
- **Experiential Learning**

About Us

The Finance career cluster prepares learners for careers in financial and investment planning, banking, insurance, and business financial management.

Banking and Finance Pathway

Programs of Study

Accounting – Sophomores

Banking and Finance – Juniors

Financial Planning - Seniors



Partner:

In the Banking and Finance class, students have the opportunity, to work in the student run credit union at Hillsboro High School.



Partner: Ernest & Young

Ernest & Young gives the students the opportunity to perform duties of an accountant.





Marketing Management Overview of Student Activities

Marketing I

Career Related Field Trip
T-Mobile Career Seminar

Social Media Marketing and Analytics

McNeely, Piggot and Fox Job Shadow

Industry Certification: Hootsuite

➔ **2022 Score Results** ←

**100% of students enrolled passed Level I
and Level II Industry Certification**

Public Relations and Advertising

Experiential Learning Workshop
Final Promotional Campaign



AVBURRO TV

@AvBurro

AUDIO/VISUAL PRODUCTION

- **Real Industry Knowledge with Professional Studio and Location Equipment**
- **Work with Industry Leaders**
- **Create Original Programming**
- **News and Sports Shows**

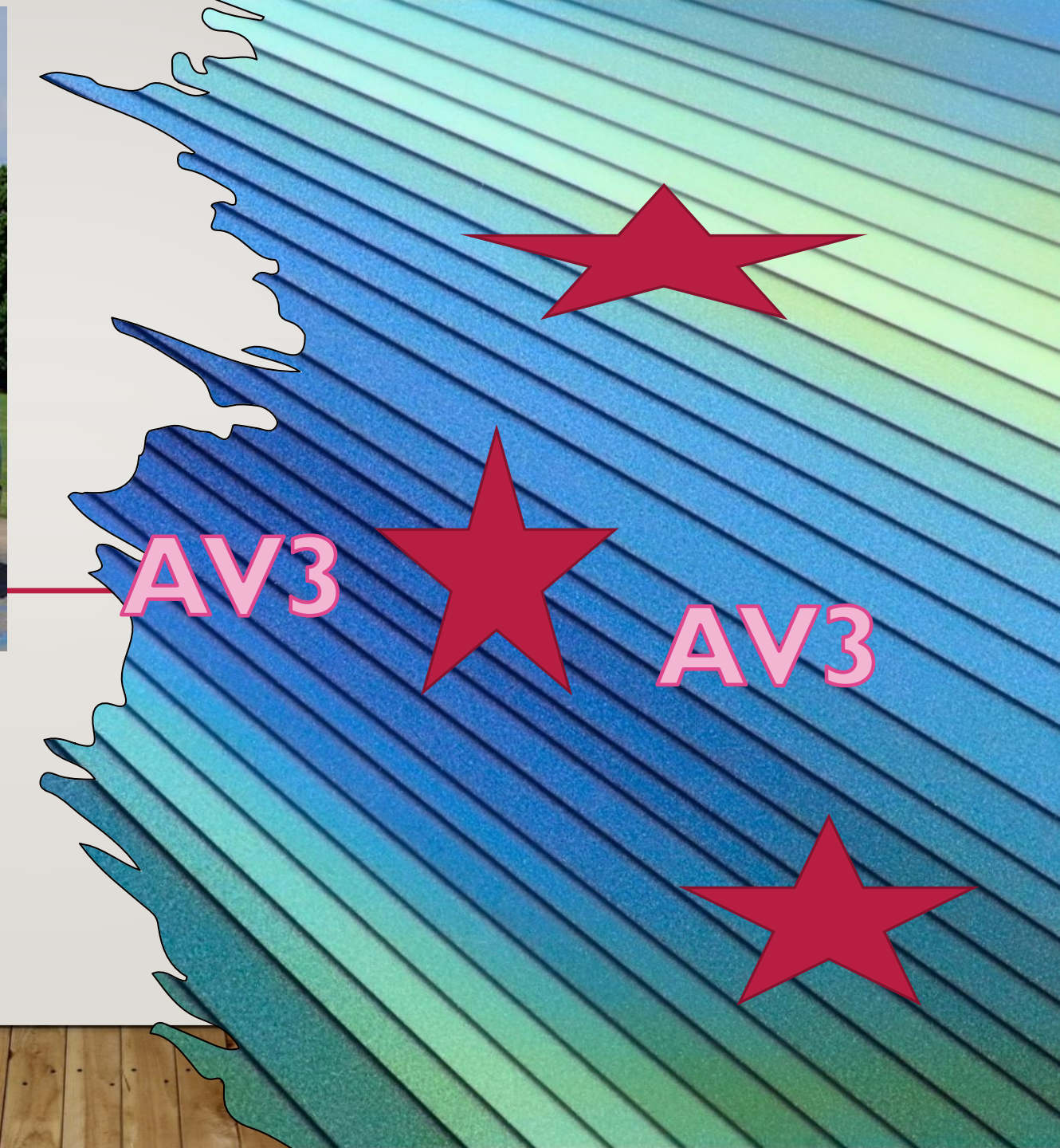




**TN HIGH SCHOOL PRESS ASSOC COMPETITION
NATAS STUDENT EMMY'S COMPETITION**

**INDUSTRY CERTIFICATION IN
ADOBE PREMIER PRO**

**SOCIAL MEDIA, COMMERCIALS, LIVE EVENTS
PROMOTIONS AND MORE!!!!!!**



IB Career-related Programme (IBCP)



Recommended Prerequisites

- ✓ Integrated Math I (8th)
- ✓ Honors courses (9th/10th)
- ✓ AP Human Geography (10th)
- ✓ PSAT (10th/ 11th for National Merit Scholar qualifier)

- USCCUAIBC pathway courses
- Successfully complete 3 courses in a career pathway
- Take 2-4 Diploma Programme courses
- Develop personal, academic, and professional skills through **Personal and Professional Skills I and II**
- Complete a meaningful **Service Learning** portfolio (50 hours)
- Cultivate language skills through a **Language Development** portfolio (50 hours)
- Research and analyze an ethical issue in their potential future industry through a **Reflective Project** (3,000 research essay or project)
- Job shadow and develop career portfolios that prepare them for college and future careers

QUESTIONS

